

BEST STAND COMPETITION – EXPOSIBRAM 2026

The Best Stand Competition returns at Exposibram 2026 **with renewed evaluation criteria**. Our focus is to ensure a fair, transparent selection process that is rigorously aligned with the best commercial, technical, and operational practices in the mining sector.

1. ABOUT THE SELECTION PROCESS

The stands eligible to participate in the public vote will be announced **on the first day of the event, August 24, 2026**.

To ensure a balanced evaluation, a maximum of **ten (10) stands per category** will be selected, corresponding to the exhibitors who receive **the highest scores in the pre-event evaluation phase**.

In the event of a tie in the final score of the pre-event stage, the following **tie-breaking criteria** will be adopted, in this order:

- Punctuality in paying fees;
- Punctuality in sending the complete stand design project.

The **winning stands** will be announced **on the last day of the Exposibram 2026 Exhibition**.

2. PRE-EVENT VALIDATION

Pre-event validation is an **elimination stage**.

Only **the 10 (ten) exhibitors who obtain the highest scores**, according to the criteria defined by the organization and listed in item 4 of these regulations, will be eligible to participate in the public vote.

3. AWARD CATEGORIES

- **Small Stand:** up to 49 m²
 - **Medium Stand Size:** 50 m² to 149 m²
 - **Large Stand:** from 150 m² to 330 m²
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4. PRE-EVENT EVALUATION CRITERIA

The criteria below are evaluated before the Exposibram event and only **the 10 (ten) exhibitors who obtain the highest scores**, according to the established criteria, will proceed to the public vote.

4.1 Commercial Criteria

- **Payments and contract signing (elimination assessment):**
Signature completed and payments settled before the start of event setup. This condition is disqualifying. If the company does not have a signed contract and its payments have not been settled, it will not be able to participate in the vote, even if it scores higher on other pre-evaluation items, nor will it be able to begin assembly, as per the Exhibitor Manual.
- **Participation in exhibitor meetings (points earned):**
Points awarded based on confirmed attendance at official meetings organized by the organization. Multiple meetings may occur, and each meeting will have its own score.

**Identification with the company name and representative is required on the online meeting platform.*

4.2 Required forms.

Completion of Required Forms

Points awarded for completing and submitting the required documentation, up until the start of assembly.

Payment of mandatory fees

Points awarded for payment of mandatory fees up to the start of assembly.

4.3 Submission of the project and technical documentation

- **Submission of the complete project on time:**
Maximum score.
Deadline: July 10, 2026.
- **Project submitted and approved after the initial deadline:**
Score is reduced but remains valid.
Period: from July 11, 2026 to August 18, 2026.
- **Project submitted or approved after the opening of CAEX:**
No points will be awarded.
Effective August 18, 2026.

4.4 Operational

Maintaining the candidacy during the event depends on the exhibitor's ethical and operational conduct.

- **Quality Standards:** Items such as stand aesthetics, promotion of accessibility and diversity, and maintenance of cleanliness will be evaluated.

- **Critical Penalties:** Each violation of the Exhibitor Manual rules (excessive noise, promotional activities outside the stand area, inappropriate attire) will result in the subtraction of 100 votes from the total accumulated.
- **Repeat Violations:** Exhibitors notified more than once for operational infractions will be automatically disqualified from the competition.

***The verification of these items will be carried out by the event organizers.**

5. SCORE

Criterion	Score
Promotional payment until July 10	20 points
Payment after July 10	10 points
Payment via CAEX	0 points
Complete project submission deadline: July 10	20 points
Project approved after July 10	10 points
Project submitted/approved after August 18	0 points
Payments and contract signing	Elimination
Participation in exhibitors' meeting	5 points
Organization and logistics in assembly	10 points
Compliance with safety standards	10 points
Compliance with operating rules	10 points

***Each violation of the manual during the event will result in a loss of 100 points.**

6. FINAL ROUND – PUBLIC VOTING

The final stage consists of a **public vote**, exclusively for the stands approved in the pre-event phase. Voting will be conducted through the **official Expositram 2026 app**.